

WATT, RETTEW & CLAY.

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Store Closes Promptly at 6 P. M.; Saturday 10.

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Great January Sale of Muslin Underwear.

After all has been said it is quality that counts

The spark of determination is the very soul of this enterprise. This sale is but the stepping forward, advancing onward, which in the hope of finding and doing better things is the purpose of this store's existence.

All merchandise throughout the store steps back to an unobtrusive corner, and with befitting modesty, proclaims the supremacy of miladies' undergarments.

Months ago, long before you were even thinking of Christmas goodies, we were planning and arranging for this most interesting event.

Raw cotton, and everything made of cotton, has been steadily advancing in price for weeks and weeks. The disturbed labor and financial conditions of the country made it apparent to us that cotton was bound to go up, made it imperative that we place our orders for cotton goods when cotton was at its lowest. This we did. The result is that

Watt's prices on MUSLIN UNDERWEAR are in every instance at least a third lower than prices were a year ago.

There are upwards of 20,000 pieces here and there's not a SKIMPED garment in the entire collection; for we never economize material at the sacrifice of comfort. All are superb in workmanship and finish—in short, they possess that degree of perfection which our public has learned to expect from this great store.

These few quotations give some idea of the substantial economies now made possible.

Corset Covers—

75c. Muslin—low neck—felled seams.
10c. Cambric—low neck—felled seams.
10c. Cotton—lace and embroidery trimmed.
25c. Cambric—French and tight fitting—lace and embroidery trimmed.
25c. Cambric—entire yoke of lace, insertion and tucks. Another style, embroidery trimmed.
50c. Cambric and Mull, Eight hand—same styles.
Better grades at 75c., 85c., \$1 and \$1.25.

Drawers—

15c. Muslin—hem and tucks.
20c. Muslin—embroidered flounce.
25c. Cambric—hem and tucks. Muslin—embroidered flounce, lace trimmed.
25c. Muslin—embroidered flounce. Muslin—embroidered flounce. Muslin—embroidered flounce.

10c. Muslin—embroidered flounce, lace trimmed.
25c. Muslin—embroidered flounce, lace trimmed.
25c. Muslin—yoke of lace, insertion, umbrella flounce, 2 styles.
Better grades at 75c., 85c., \$1 and \$1.25.
All of fine cambric.

Gowns—

25c. Muslin—yoke of cluster tucks—cambric ruffle around neck and sleeves.
25c. Muslin—yoke of fine tucks.
25c. Muslin—yoke of tucks and lace insertion—hemstitched ruffle around neck and sleeves. Cambric—yoke of tucks—embroidery around neck and sleeves. 4 styles.
50c. Muslin and Cambric—lace and embroidery trimmed—French, empire and high neck. 8 styles.
75c. Muslin—lace and embroidery trimmed. 4 styles.

85c. Muslin and Cambric—lace and embroidery trimmed. 8 styles.
\$1 Muslin and Cambric—lace and embroidery trimmed. 10 styles.
Better grades at \$1.19, \$1.25, \$1.39, \$1.50, \$2, \$2.25, \$2.49 and \$2.75.

Skirts—

25c. Muslin—cambric flounce.
25c. Muslin—deep umbrella flounce. Another style has hemstitched ruffle. Another style is lace trimmed.
50c. Muslin—embroidery and lace trimmed. 4 styles.
50c. Muslin—lace insertion with deep umbrella flounce, with dust ruffle. 5 other styles.
75c. Muslin—deep umbrella flounce with row of insertion and wide lace. Cambric—umbrella flounce, tucks and embroidery.
Better grades at 85c., \$1, \$1.25, \$1.39, \$1.50, \$2.49, \$3 and \$3.49.

Chemise—

15c. Muslin—plain band—felled seams.
25c. Muslin—lace trimmed.
25c. Cambric—yoke of tucks and insertion—cambric ruffle around neck and sleeves.
25c. Cambric—corded band.
25c. Muslin—yoke of embroidery—cambric ruffle around neck and sleeves.
75c. Cambric—trimmed with fine embroidery with ribbon let in.

Skirt Chemise—

25c. Muslin—yoke of tucks and insertion—cambric ruffles with tuck at bottom—cambric ruffle around neck and sleeves.
25c. Cambric and cotton—lace and embroidery trimmed.
75c. Cambric—lace trimmed.
85c. Lawn and Cambric—lace and embroidery trimmed.

\$1 Lawn and Cambric—beautifully trimmed. 2 styles.
Better grades at \$1.25, \$1.39, \$1.50, \$1.69, \$1.75 and \$2.

Children's Wear—

Children's Drawers—all sizes, 1 to 12—10c. each.
Children's Gowns—all sizes, 1 to 12—10c. each.
Children's Skirts—2 to 12 years—hemstitched cambric ruffle—25c.
Children's Short Skirts—sizes 2 and 3—good muslin, with hem, 10c.
Children's Jean Vests, sizes 1 and 2, 10c.; sizes 3 and 4, 15c.
Infants' Long Slips—made of cambric—ruffle around neck and sleeves, 10c.
We show a splendid line of Infants' Long and Short Dresses and Skirts.

We carry a full line of extra sizes in drawers, skirts and gowns.

Wedding Outfits and Combination Sets—including gown, skirt, corset cover and drawers—\$3.69, \$5, \$7.69, on up to \$12.

3,000 Men's White Shirts—regular 50c. Shirts, at 39c. each.

This lot of 250 dozen is a re-order of the same shirts that we sold so many hundreds of last June. In fact, the order for them was given at that time. Had we waited till now it would be utterly impossible for us to sell them for a cent less than half dollar—cotton, you know, is on the jump.

In giving the following description of them we would like to tell the name of the excellent cotton used in their construction, but the maker forbids it. Maybe it's Ufica. Maybe Wamsutta. Guess. Depend upon it *it's as good as either*. These shirts have single and double pleat linen bosoms—hand-worked eyelets—split cushion neck-band—fully reinforced, both front and back—double stitched throughout—cut full in every way.

We guarantee them to fit perfectly.

39c. each. \$2.25 for six.

See display in our corner windows.

The "American Lady" Corsets.

We are doing a large Corset business, possibly because we invariably furnish best styles for least money, but chiefly because you can buy of us the corset you want without being urged to buy any particular make that we want to sell.

However, the "American Lady" Corsets have so many superior qualities that when asked we always recommend them and take pleasure in demonstrating their true worth. They are corsets such as fashion favors and demands. We show them in four styles, \$1 each.

Leather Lap Desks.

Wrote 50c., 85c., \$1.09, \$1.19, \$1.29, \$1.39, \$1.49, \$1.59, \$1.69, \$1.79, \$1.89, \$1.99, \$2.09, \$2.19, \$2.29, \$2.39, \$2.49, \$2.59, \$2.69, \$2.79, \$2.89, \$2.99, \$3.09, \$3.19, \$3.29, \$3.39, \$3.49, \$3.59, \$3.69, \$3.79, \$3.89, \$3.99, \$4.09, \$4.19, \$4.29, \$4.39, \$4.49, \$4.59, \$4.69, \$4.79, \$4.89, \$4.99, \$5.09, \$5.19, \$5.29, \$5.39, \$5.49, \$5.59, \$5.69, \$5.79, \$5.89, \$5.99, \$6.09, \$6.19, \$6.29, \$6.39, \$6.49, \$6.59, \$6.69, \$6.79, \$6.89, \$6.99, \$7.09, \$7.19, \$7.29, \$7.39, \$7.49, \$7.59, \$7.69, \$7.79, \$7.89, \$7.99, \$8.09, \$8.19, \$8.29, \$8.39, \$8.49, \$8.59, \$8.69, \$8.79, \$8.89, \$8.99, \$9.09, \$9.19, \$9.29, \$9.39, \$9.49, \$9.59, \$9.69, \$9.79, \$9.89, \$9.99, \$10.09, \$10.19, \$10.29, \$10.39, \$10.49, \$10.59, \$10.69, \$10.79, \$10.89, \$10.99, \$11.09, \$11.19, \$11.29, \$11.39, \$11.49, \$11.59, \$11.69, \$11.79, \$11.89, \$11.99, \$12.09, \$12.19, \$12.29, \$12.39, \$12.49, \$12.59, \$12.69, \$12.79, \$12.89, 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